

INSTAGRAM TIPS

Creating Instagram Stories

Instagram Stories allow you to connect with your followers and get live feedback. Leverage Instagram's features below and come up with some fun, interactive posts.

Features

- ✓ Ask questions on polls for your followers to vote on
- ✓ Post a question and respond to what your followers have to say
- ✓ Set a countdown leading up to UBC Giving Day to generate excitement

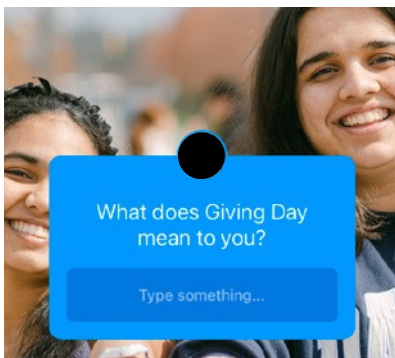
Examples



CAPTION:

UBC Giving Day is coming up on April 3! Which cause moves you most? #UBCGivingDay

FEATURE: [Create a poll](#) with options like “Sustainability”, “Mental Health” and “Medicine”



CAPTION:

UBC Giving Day is April 3! Share why you think it's important to give! #UBCGivingDay

FEATURE: [Ask a question](#) and respond to what your followers say.



CAPTION:

Mark your calendars! UBC Giving Day is April 3. Get ready to give back and create a better world!

FEATURE: [Set a countdown](#) for April 3, 2025.