WHAT TO DO AFTER UBC GIVING DAY

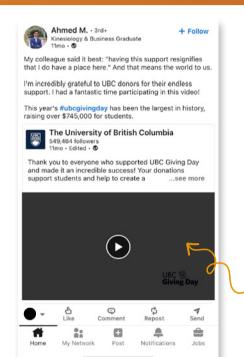


LET'S CELEBRATE TOGETHER WITH GRATITUDE!

To help get you started, here are some examples you could use.

Thank people for their generosity and encourage anyone who missed UBC Giving Day that they can still give:

- You did it! Thank you, UBC Giving Day supporters. Because of you, we're moving the world forward. <u>givingday.ubc.ca</u>
- Missed UBC Giving Day yesterday?! You still have time to give to the causes that matter most to you at <u>givingday.ubc.ca</u> [variation: You can still give to [CauseName] or any other cause that matters to you. We appreciate your support! <u>givingday.ubc.ca</u>
- A HUGE thank you to everyone who supported [CauseName] on UBC Giving Day! Your gift helped unlock [TotalAmount] in challenges. givingday.ubc.ca



Send a Thank You Email

Here are a few points to help you write a message of gratitude to your network

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To:									
Subject: THANK YOU for being a part of UBC Giving Day!									

From:

- Thank you for helping to make the fourth annual UBC Giving Day an incredible success.
- Together, students, alumni, faculty, staff, and donors, raised \$[TotalAmount] (based on website)] in just 24 hours!
- If you're thanking them for a specific project/cause, add: I'm excited to announced that [CauseName] raised \$[TotalCauseNameAmount]! We're so grateful for your support.
- If they gave to a specific challenge, add: Your gift helped unlock [TotalAmount] in challenges, making an even bigger impact.
- View the amazing results of all the great causes featured for UBC Giving Day at givingday.ubc.ca.
- Thank you again for inspiring change and helping to shape a better world for all!