

# WHAT TO DO BEFORE UBC GIVING DAY

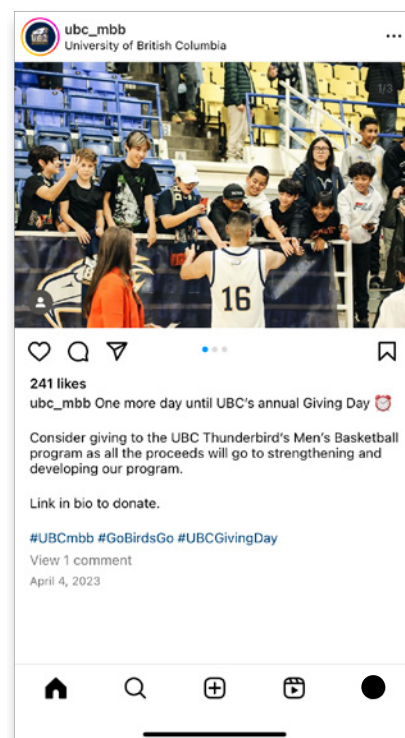


## GET PEOPLE THINKING ABOUT GIVING!

To help get you started, here are some examples you could use.

Tell people UBC Giving Day is happening, and if you're supporting a specific cause, let them know:

- ✓ We only need 24 hours to move the world forward! On UBC Giving Day, April 3, give what you can towards the causes you believe in most! [givingday.ubc.ca](https://givingday.ubc.ca) #UBCGivingDay
- ✓ Your dollars could be worth more than you think! Help unlock even more money for your favourite cause(s) on UBC Giving Day. Check it out at [givingday.ubc.ca](https://givingday.ubc.ca) #UBCGivingDay
- ✓ Change the future today (for the better)! Support [CauseName] on UBC Giving Day, Thursday, April 3. Make your dollars go farther, your voice louder, your impact greater! [givingday.ubc.ca](https://givingday.ubc.ca) #UBCGivingDay



Make a post like this!

## Unlock Challenges and Matches

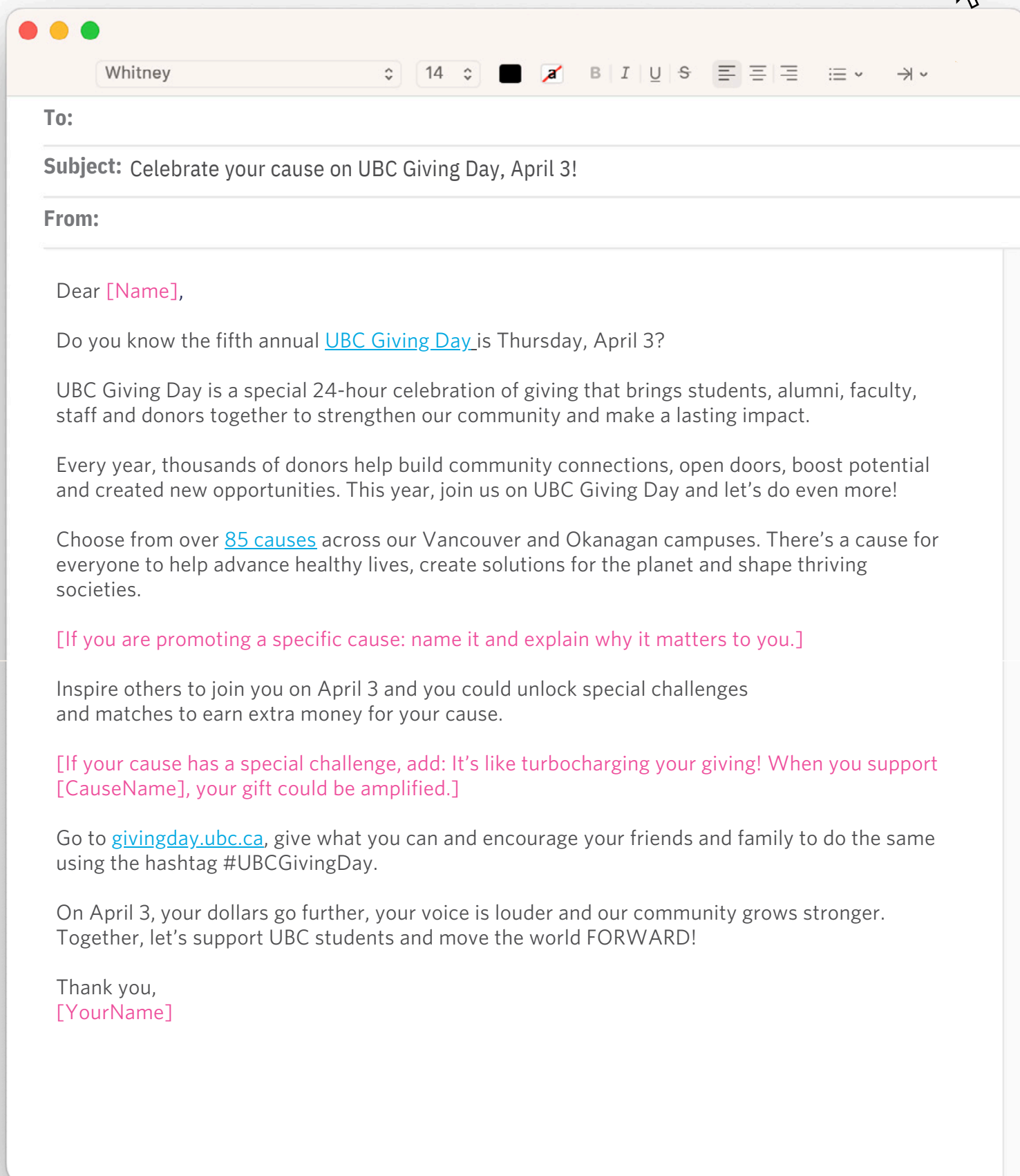
If you're supporting a specific cause/project that will have a special challenge, let people know their giving could unlock additional funding and earn extra money for their cause:

- ✓ Make a gift on UBC Giving Day, April 3 and unlock extra money for [CauseName]. If we reach [ChallengeCriteria], [DonorName] will give an additional \$[ChallengeAmount]! [givingday.ubc.ca](https://givingday.ubc.ca) #UBCGivingDay
- ✓ Turbocharge your gift! When you support [ProjectName] at [givingday.ubc.ca](https://givingday.ubc.ca) on April 3, your gift will be matched. Every gift will be matched until we hit [Match\$Limit]. #UBCGivingDay



# Copy & paste this email template for your network before Giving Day:

p.s don't forget to personalize this before hitting send ✨



The image shows a web browser window with a light orange header bar. The address bar shows 'Whitney' and a dropdown arrow. The page number is '14'. The toolbar includes a black square, a red 'a' icon, and buttons for Bold (B), Italic (I), Underline (U), and Strikethrough (S). There are also icons for text alignment (left, center, right, justified) and a link icon. The email content is displayed below the header bar.

**To:**

**Subject:** Celebrate your cause on UBC Giving Day, April 3!

**From:**

Dear [Name],

Do you know the fifth annual [UBC Giving Day](#) is Thursday, April 3?

UBC Giving Day is a special 24-hour celebration of giving that brings students, alumni, faculty, staff and donors together to strengthen our community and make a lasting impact.

Every year, thousands of donors help build community connections, open doors, boost potential and created new opportunities. This year, join us on UBC Giving Day and let's do even more!

Choose from over [85 causes](#) across our Vancouver and Okanagan campuses. There's a cause for everyone to help advance healthy lives, create solutions for the planet and shape thriving societies.

[If you are promoting a specific cause: name it and explain why it matters to you.]

Inspire others to join you on April 3 and you could unlock special challenges and matches to earn extra money for your cause.

[If your cause has a special challenge, add: It's like turbocharging your giving! When you support [CauseName], your gift could be amplified.]

Go to [givingday.ubc.ca](#), give what you can and encourage your friends and family to do the same using the hashtag #UBCGivingDay.

On April 3, your dollars go further, your voice is louder and our community grows stronger. Together, let's support UBC students and move the world FORWARD!

Thank you,  
[YourName]